

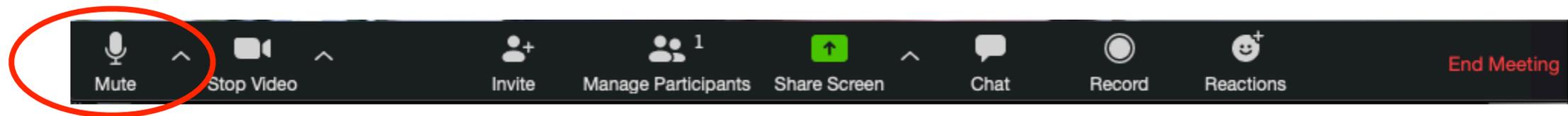


INTRO TO DIGITAL COURSE DESIGN

With the CrossCountry Toolkit

With Helen and Jose Diacono

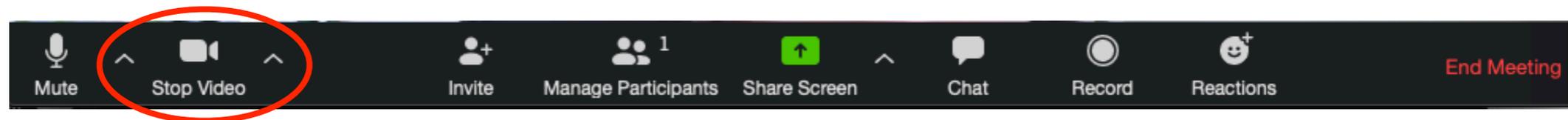
QUICK TOUR OF ZOOM



Turn your
microphone
on and off
here



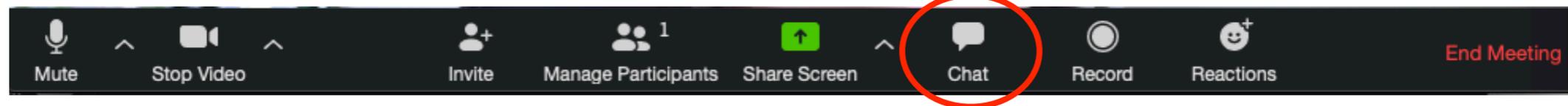
QUICK TOUR OF ZOOM



Turn your video on here if
you like.



QUICK TOUR OF ZOOM



Send chat messages
to the group here
and we'll answer it



TODAY WE WILL COVER

- Introduction
- Editing tools
- Print a map
- Publish a course
- Create a course
- Discussion



WHAT IS THE CROSS COUNTRY TOOLKIT?

- It is the digital way for eventing organisers and course designers to streamline how they design, build and promote cross country courses. It is a web app that runs in the browser on any computer, tablet or phone.
- toolkit.crosscountryapp.com



HOW IT WORKS



RECORD A COURSE
WITH CROSS-
COUNTRY IPHONE
OR ANDROID APP

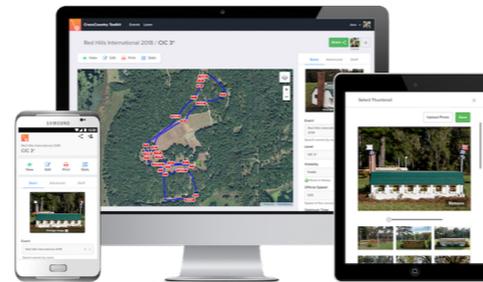


HOW IT WORKS



RECORD A COURSE
WITH CROSS-
COUNTRY IPHONE
OR ANDROID APP

UPLOAD



TOOLKIT

Edit the track,
move jumps, drag
the track

Share privately and
collaborate with
team members

Get info for
officials, scorers
and commentators



HOW IT WORKS

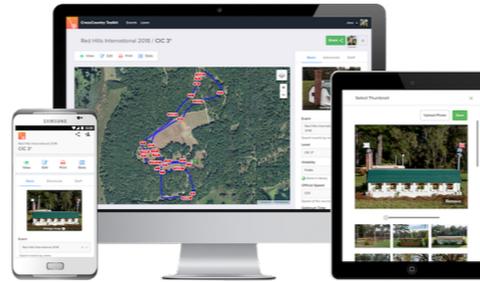
View course offline
and make further
edits in
CrossCountry App



RECORD A COURSE
WITH CROSS-
COUNTRY IPHONE
OR ANDROID APP

DOWNLOAD

UPLOAD



TOOLKIT

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HOW IT WORKS

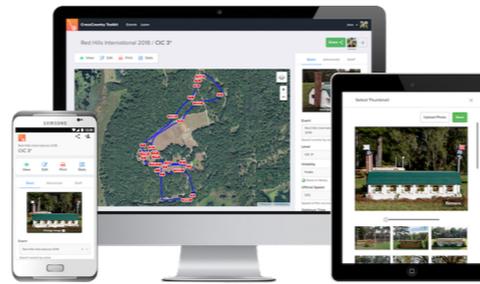
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UPLOAD



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PRINT MAPS



PUBLISH COURSES

Publish on
CrossCountry App,
embed in a website
and share on social
media



TOOLKIT DEMO

1. Editing Tools
2. Publishing a course
3. Printing maps



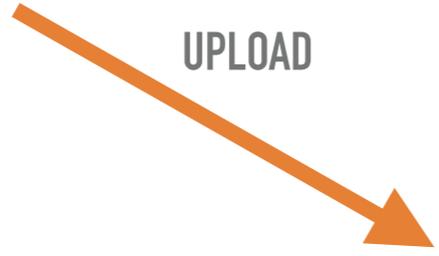
CREATE A COURSE



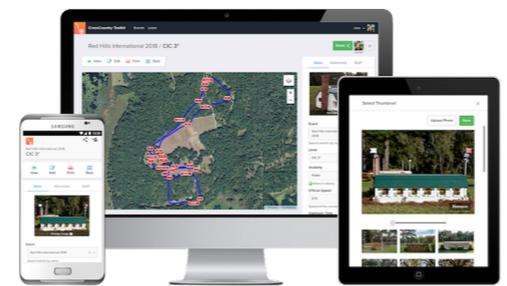
THERE ARE 3 WAYS TO CREATE A COURSE



1. RECORD A COURSE
WITH CROSS-
COUNTRY APP



UPLOAD



TOOLKIT

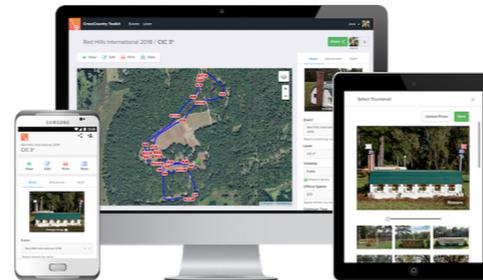


THERE ARE 3 WAYS TO CREATE A COURSE



1. RECORD A COURSE
WITH CROSS-
COUNTRY APP

UPLOAD



TOOLKIT

2. DUPLICATE AN
EXISTING COURSE IN
THE TOOLKIT



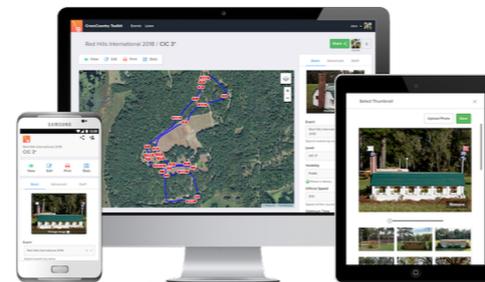
THERE ARE 3 WAYS TO CREATE A COURSE



1. RECORD A COURSE
WITH CROSS-
COUNTRY APP

UPLOAD

UPLOAD



TOOLKIT

2. DUPLICATE AN
EXISTING COURSE IN
THE TOOLKIT



3. DRAW A TRACK IN
MAPPING SOFTWARE
AND IMPORT IT AS A
KML

Coming soon!
Drawing a track in
the Toolkit



FIRST STEPS

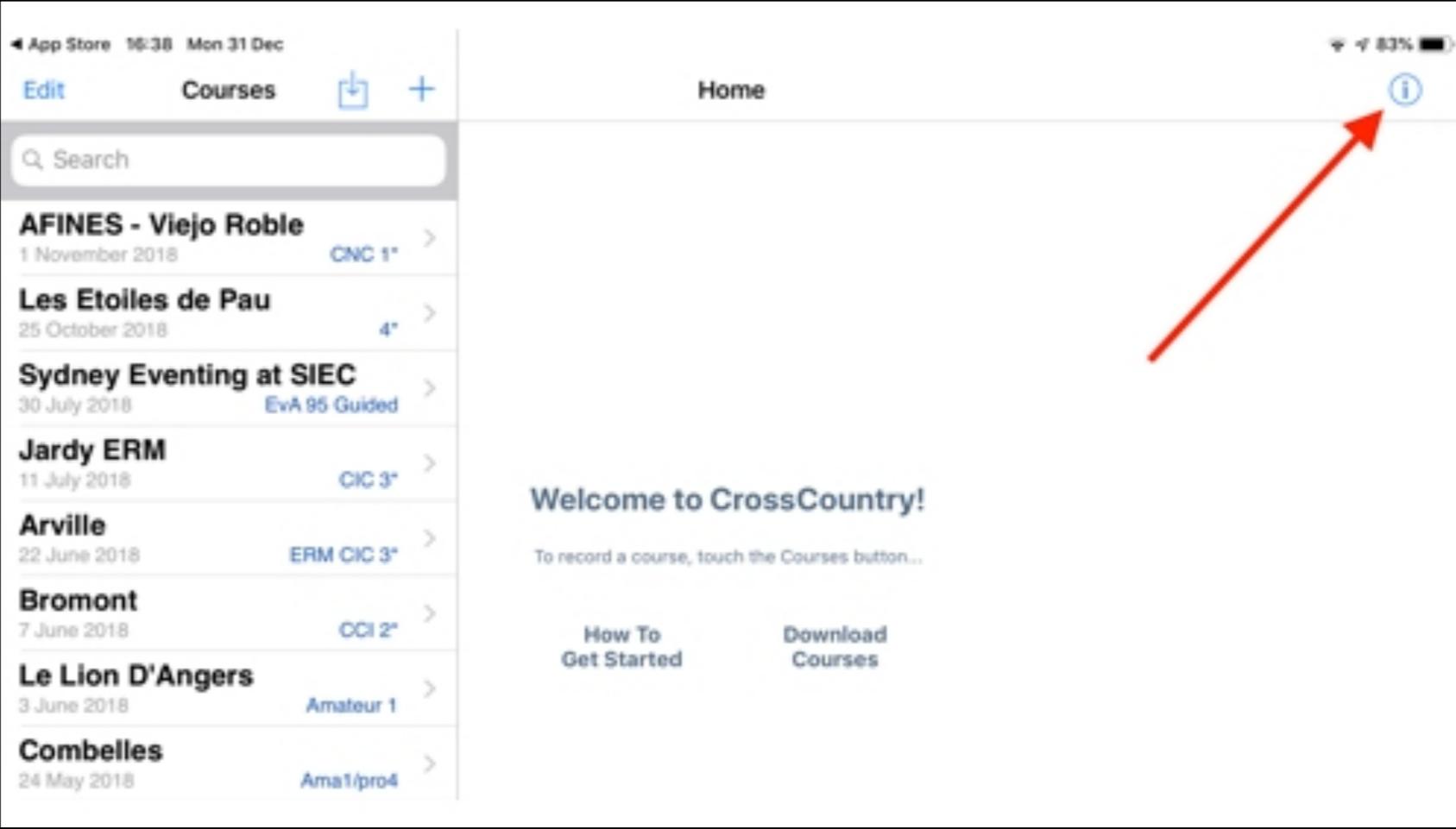
- Download CrossCountry App from the Google Playstore or Apple Appstore. Search 'crosscountry'
- Open the Toolkit in the browser and create an account at toolkit.crosscountryapp.com
- Log in to CrossCountry App



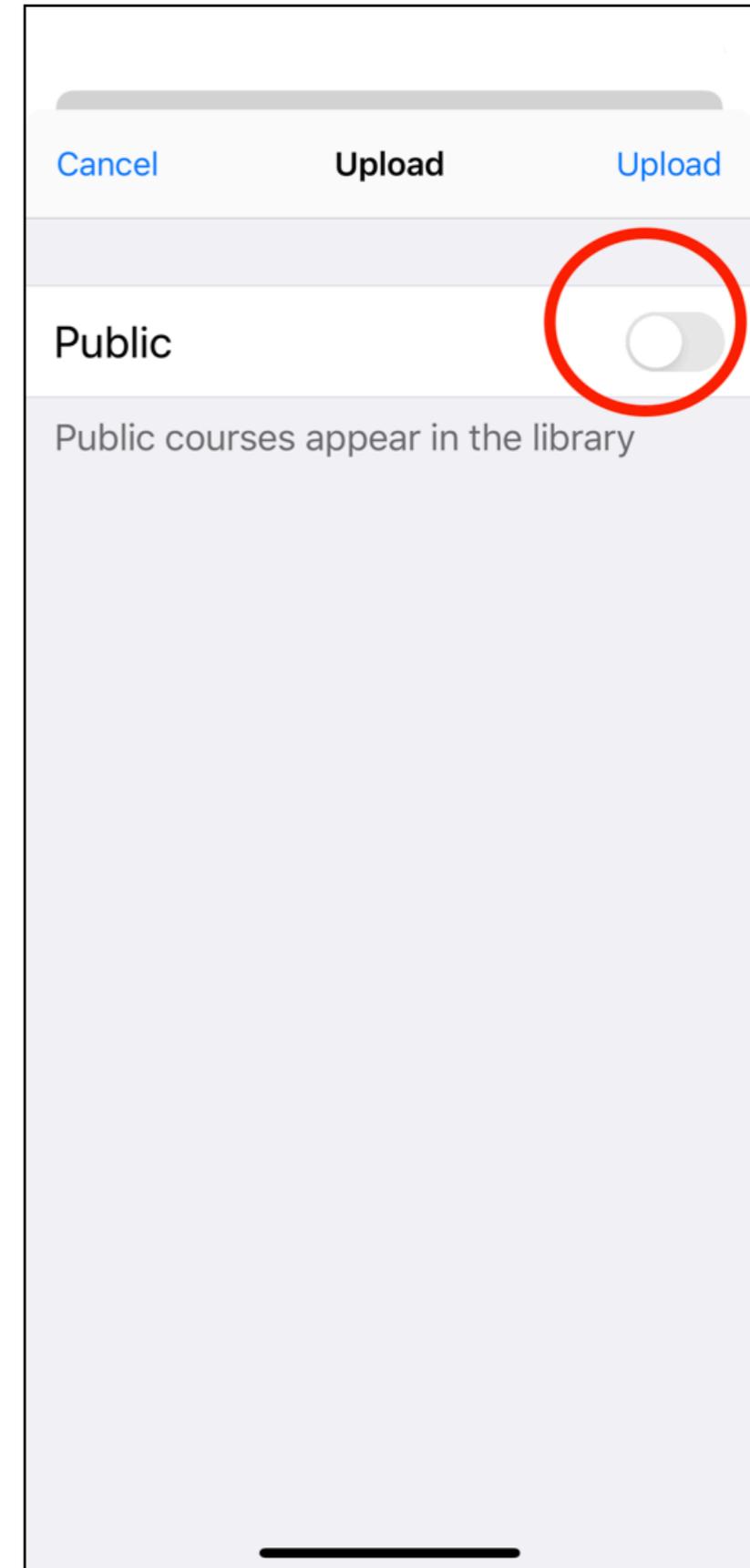
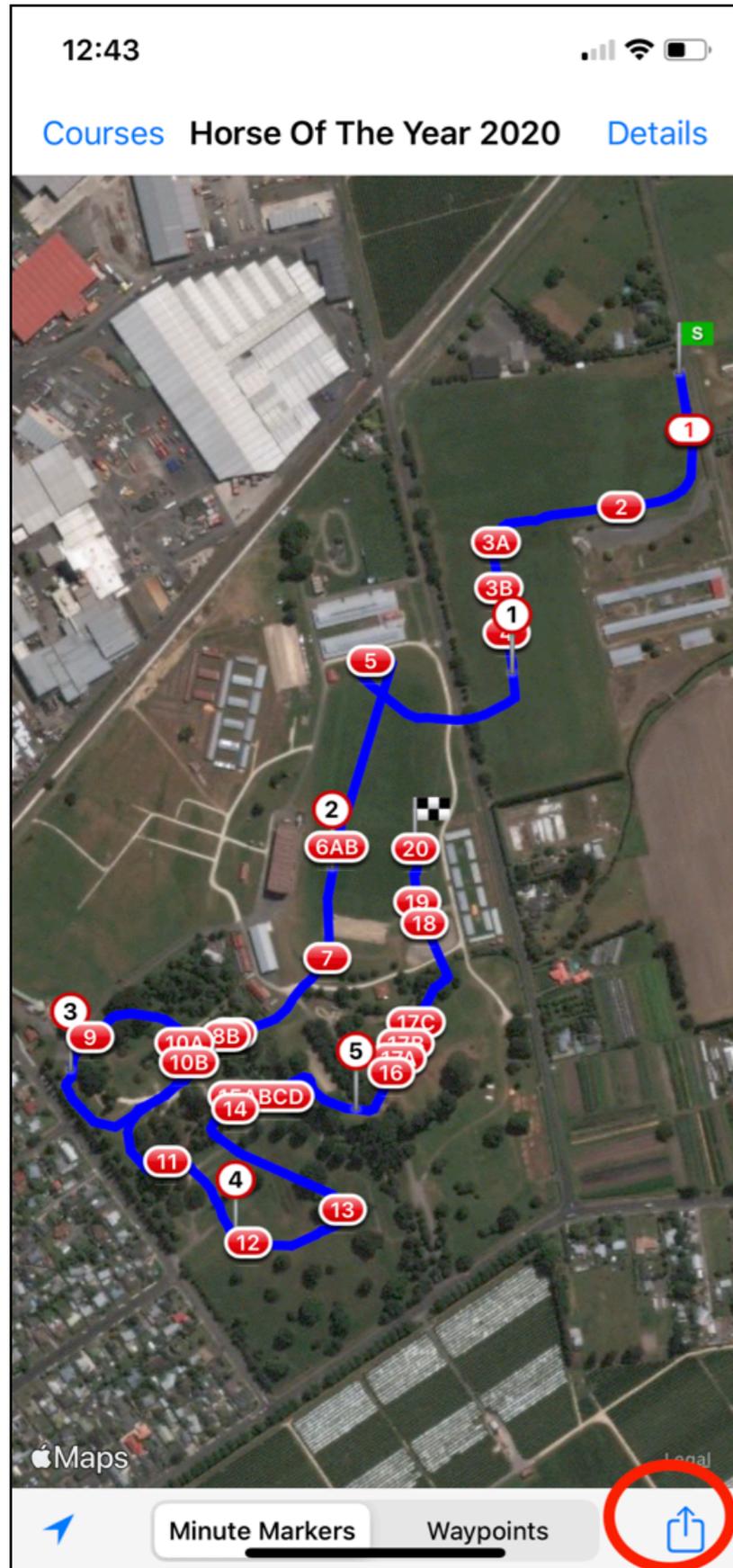
LOG IN & UPLOAD A COURSE



IPHONE AND IPAD - LOG IN



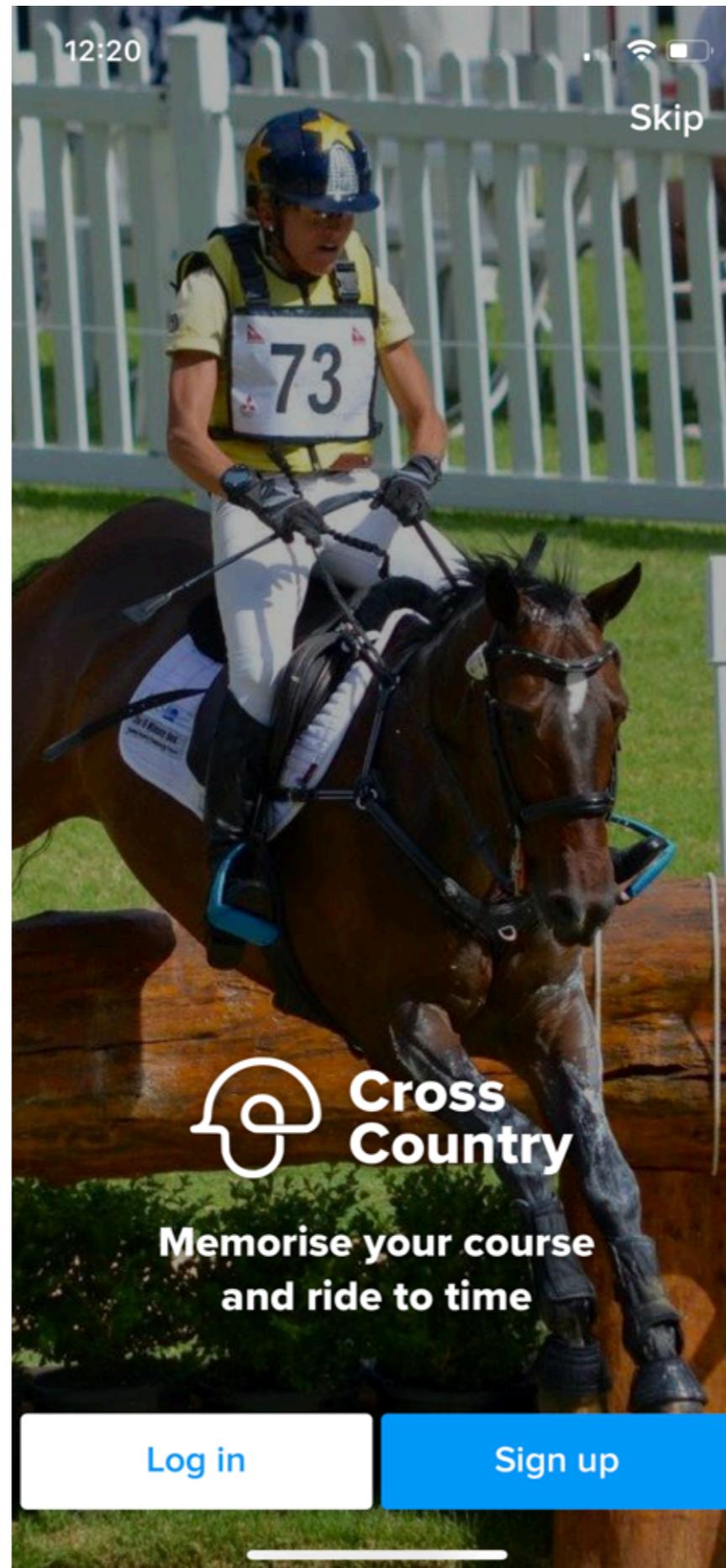
IPHONE AND IPAD - UPLOAD A COURSE



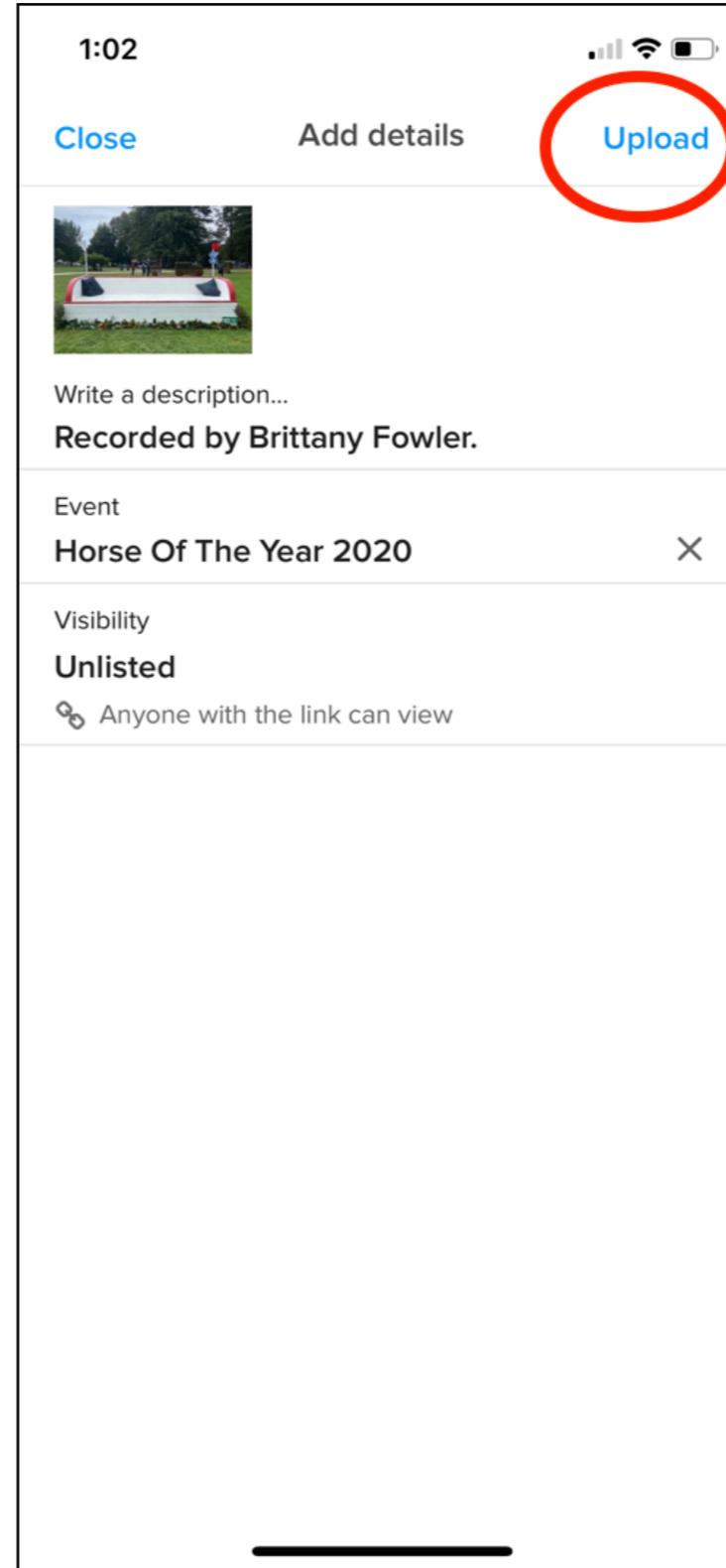
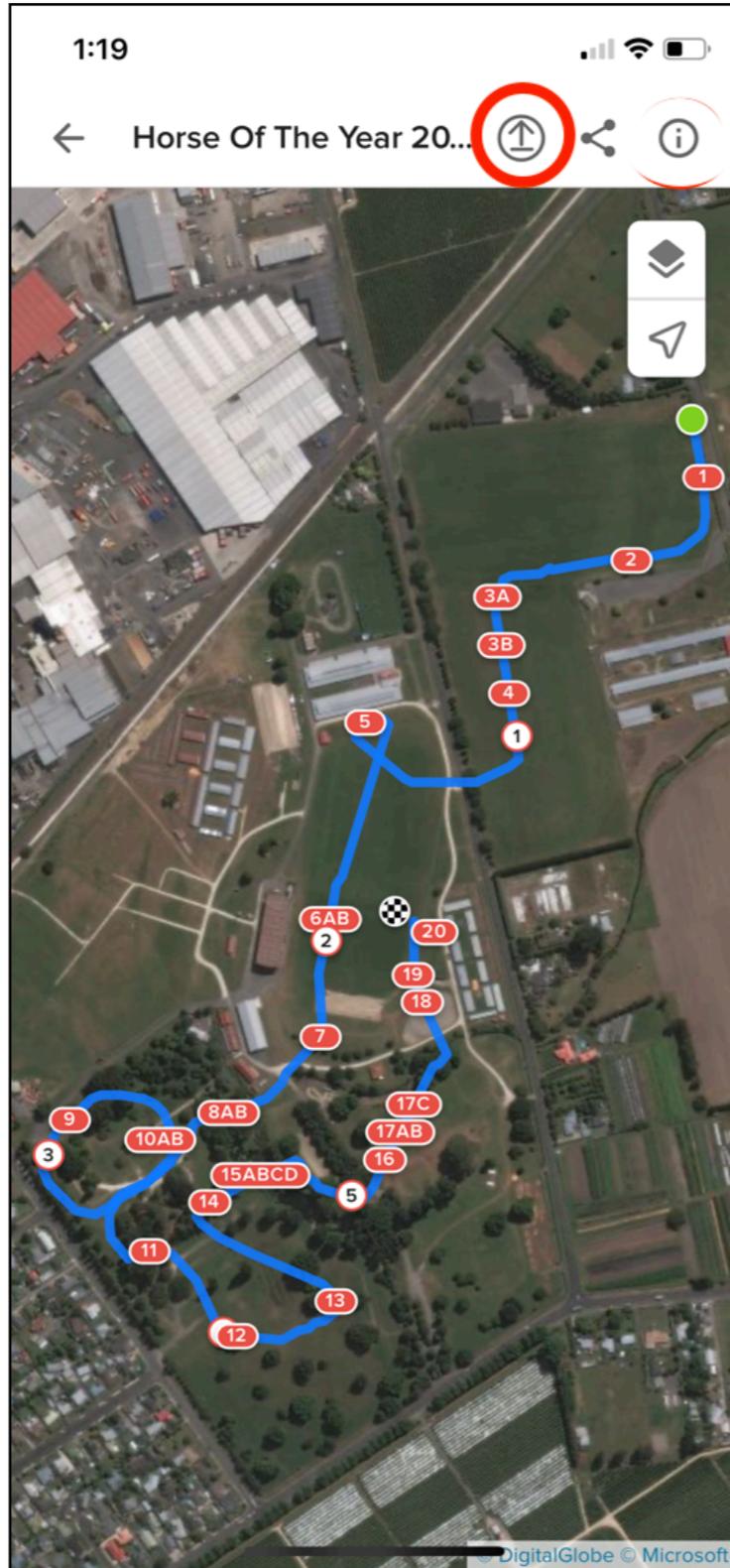
LOG IN & UPLOAD A COURSE



ANDROID - LOGIN



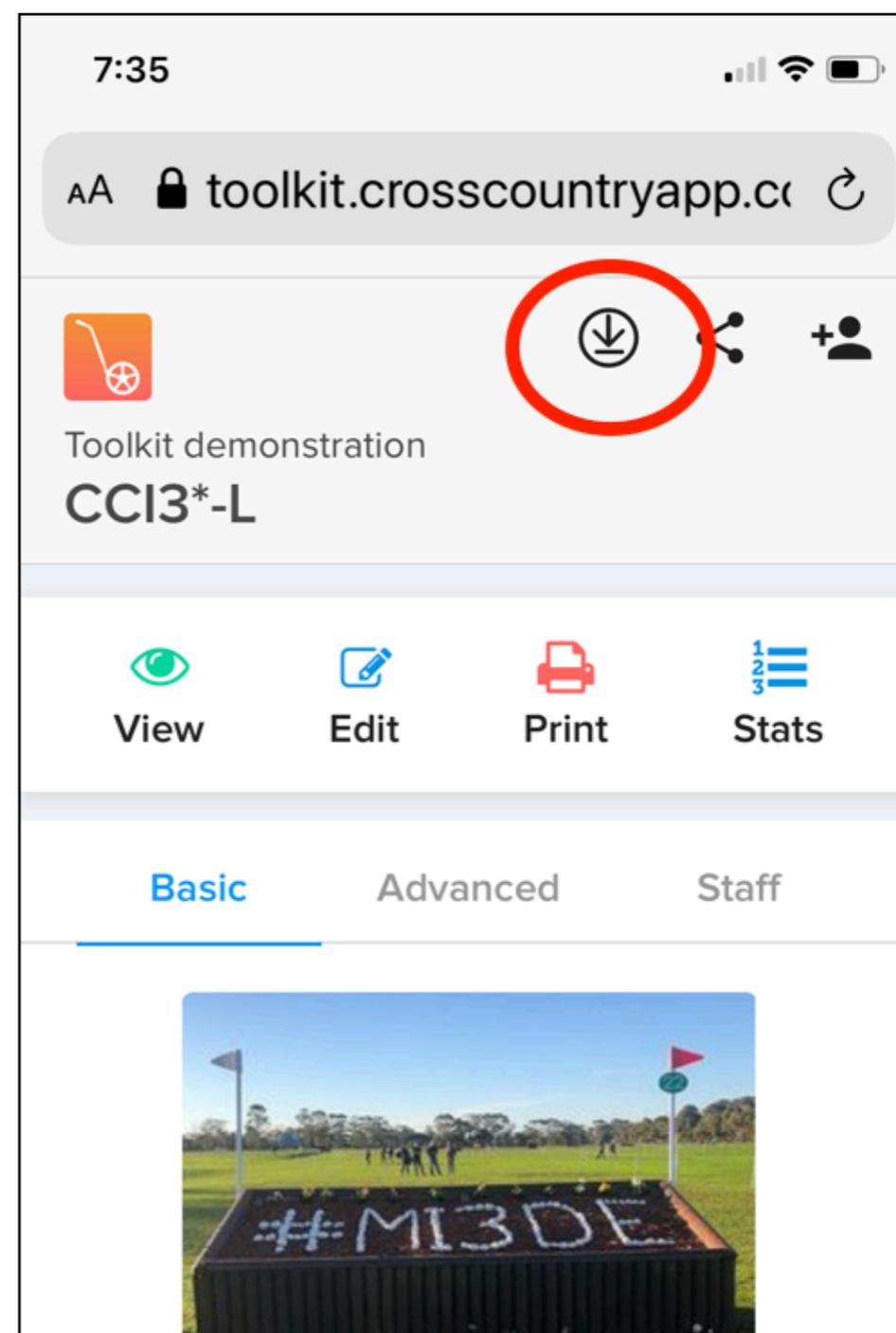
ANDROID - UPLOAD A COURSE



DUPLICATE A COURSE

DOWNLOADING THE COURSE

- On your phone
- Go to toolkit.crosscountryapp.com in your browser
- Open the course
- Tap the download icon
- The updated course will download to your iPhone or Android in CrossCountry App



BENEFITS OF DIGITAL COURSE DESIGN

- A single source reduces duplication of data
- Saves everyone time by automating print maps, fence lists
- Less risk of errors
- Easy to make changes and experiment
- Aids communication over long distances and takes out the guesswork
- Virtual guided course walks educate and help riders
- Promotes event and course designer profile



VISIT THE LEARN HUB

The image shows a screenshot of the CrossCountry Toolkit website. At the top, a dark navigation bar contains the logo, 'CrossCountry Toolkit', 'Events', and 'Learn' (circled in red with an arrow pointing to it). A 'Demo' dropdown is visible on the right. Below the navigation bar, the page title is 'Toolkit demonstration / CCI3*-L'. A secondary navigation bar includes 'View', 'Edit', 'Print', 'Stats', and 'Download' options. The main content area is split into two columns: a large satellite map of a golf course with a blue course layout and numbered markers (1-22), and a 'Basic' tab showing a photo of a clubhouse. A 'Share' button and 'Owner' profile are also present. At the bottom, a dark footer contains the 'CrossCountry App' logo and a navigation menu with 'HOME', 'GETTING STARTED', 'COURSES', 'FAQS', 'TESTIMONIALS', 'SUPPORT', 'TOOLKIT', and 'CONTACT US'. A secondary navigation bar below the footer includes 'Features', 'Pricing', 'Learn' (underlined), and a 'Go to Toolkit' button. The 'Learn' section is titled 'Learn' and includes a 'Getting Started' sub-section with a list of links: 'Create an Account', 'Download CrossCountry App', 'Log in on CrossCountry App', 'Create a Course', 'Edit a Course', 'Calculate Optimum Time', 'Efforts Count', 'Make a course public', 'Keeping synchronised', 'Print Course Maps', 'Share & Collaborate', 'Statistics, Exporting & Elevation', and 'Manage My Account'. A 'Getting Started' section follows with the text: 'Welcome to the CrossCountry Toolkit Help. Learn the basics with tutorials and step by step instructions. There is advice on "best practice" for course designers and organisers to help you set up your projects and you can dive into more advanced features when you are ready.' Below this is a 'Take a Tour' section with a video player titled 'CrossCountry Toolkit Tour'.

**QUESTION AND
DISCUSSION TIME**