



# INTRO TO DIGITAL COURSE DESIGN

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*With the CrossCountry Toolkit*

With Helen and Jose Diacono

# TODAY WE WILL COVER

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- Introduction
- Editing tools
- Print a map
- Publish a course
- Create a course
- Discussion



# WHAT IS THE CROSS COUNTRY TOOLKIT?

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- It is the digital way for eventing organisers and course designers to streamline how they design, build and promote cross country courses. It is a web app that runs in the browser on any computer, tablet or phone.
- [toolkit.crosscountryapp.com](https://toolkit.crosscountryapp.com)



# HOW IT WORKS

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RECORD A COURSE  
WITH CROSS-  
COUNTRY IPHONE  
OR ANDROID APP



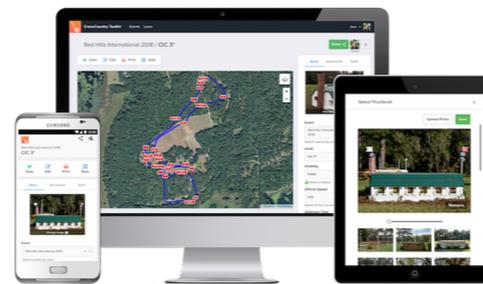
# HOW IT WORKS

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RECORD A COURSE  
WITH CROSS-  
COUNTRY IPHONE  
OR ANDROID APP

UPLOAD



TOOLKIT

Edit the track,  
move jumps, drag  
the track

Share privately and  
collaborate with  
team members

Get info for  
officials, scorers  
and commentators



# HOW IT WORKS

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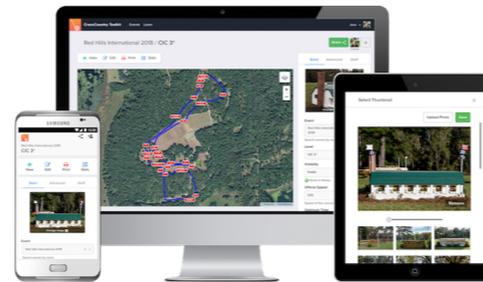
View course offline  
and make further  
edits in  
CrossCountry App



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DOWNLOAD

UPLOAD



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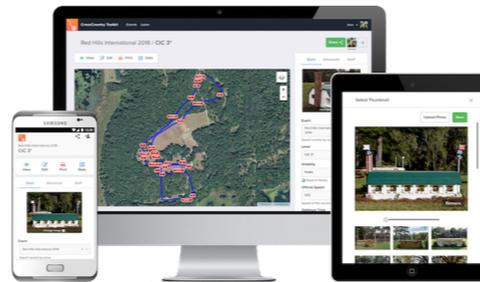
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PRINT MAPS



PUBLISH COURSES

Publish on  
CrossCountry App,  
embed in a website  
and share on social  
media



# TOOLKIT DEMO

1. Editing Tools
2. Publishing a course
3. Printing maps



# CREATE A COURSE



# THERE ARE 3 WAYS TO CREATE A COURSE

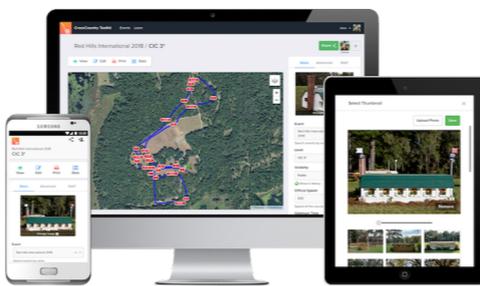
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1. RECORD A COURSE  
WITH CROSS-  
COUNTRY APP



UPLOAD



TOOLKIT



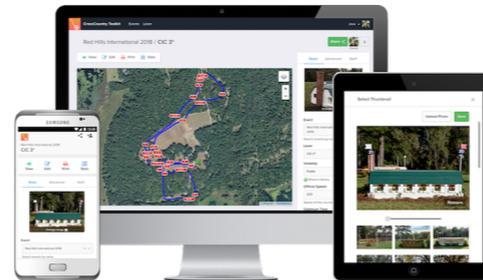
# THERE ARE 3 WAYS TO CREATE A COURSE

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1. RECORD A COURSE  
WITH CROSS-  
COUNTRY APP

UPLOAD



TOOLKIT

2. DUPLICATE AN  
EXISTING COURSE IN  
THE TOOLKIT



# THERE ARE 3 WAYS TO CREATE A COURSE

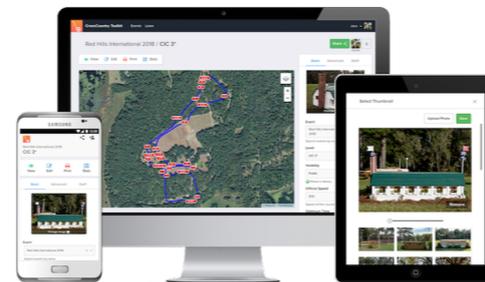
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1. RECORD A COURSE  
WITH CROSS-  
COUNTRY APP

UPLOAD

UPLOAD



TOOLKIT

2. DUPLICATE AN  
EXISTING COURSE IN  
THE TOOLKIT



3. DRAW A TRACK IN  
MAPPING SOFTWARE  
AND IMPORT IT AS A  
KML

Coming soon!  
Drawing a track in  
the Toolkit



# FIRST STEPS

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- Download CrossCountry App from the Google Playstore or Apple Appstore via this link [crosscountryapp.com/app](https://crosscountryapp.com/app)
- Open the Toolkit in the browser and create an account at [toolkit.crosscountryapp.com](https://toolkit.crosscountryapp.com)
- Log in to CrossCountry App



# LOG IN & UPLOAD A COURSE

**CROSSCOUNTRY 2 (APPLE)**  
**CROSSCOUNTRY (ANDROID)**



# LOGIN



12:20

Skip

73

 **Cross  
Country**

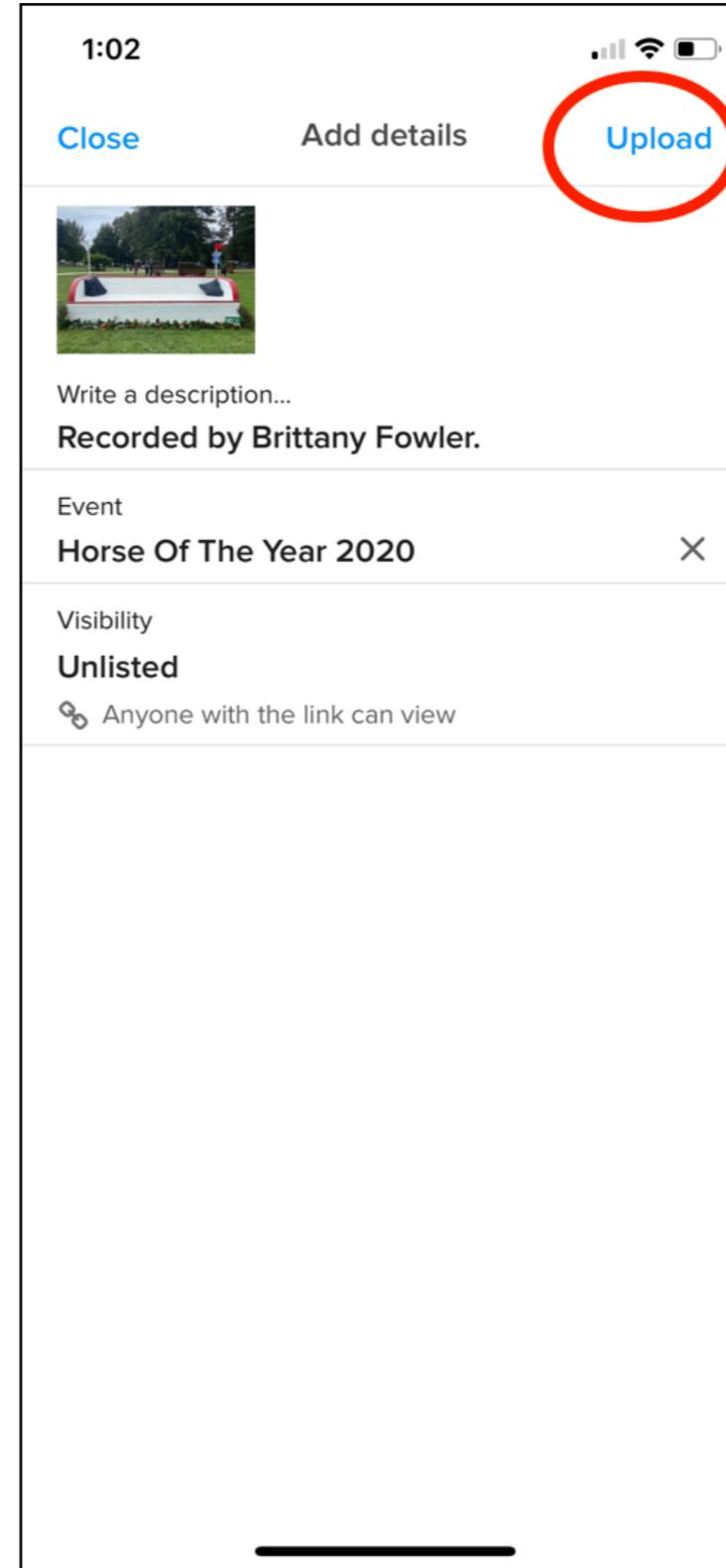
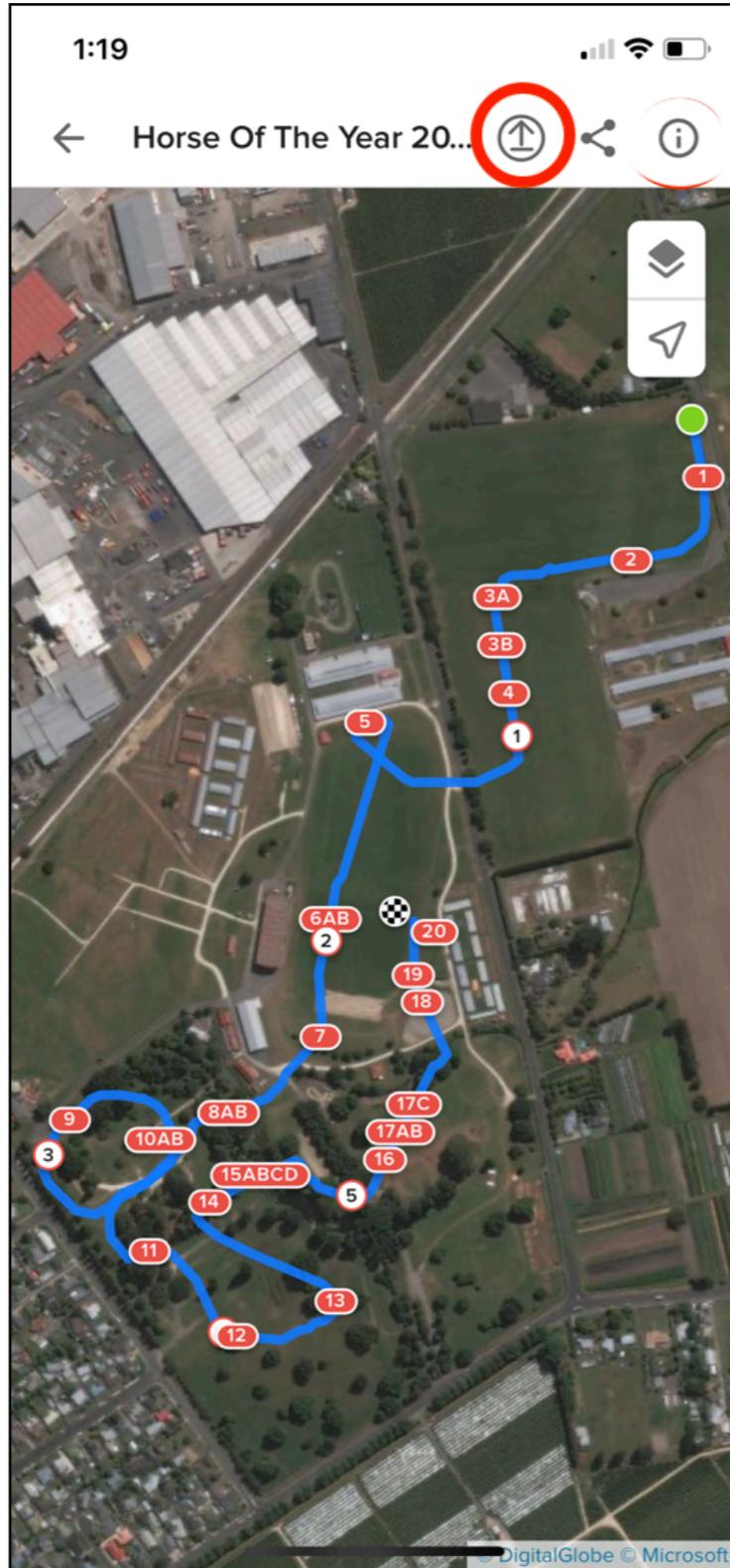
Memorise your course  
and ride to time

Log in

Sign up

The image shows a rider on a dark brown horse performing a cross-country jump. The rider is wearing a blue and yellow helmet, a yellow safety vest with the number 73, and white riding pants. The horse is in mid-air over a wooden obstacle. The background features a white picket fence and green grass. The overall scene is bright and sunny.

# UPLOAD A COURSE

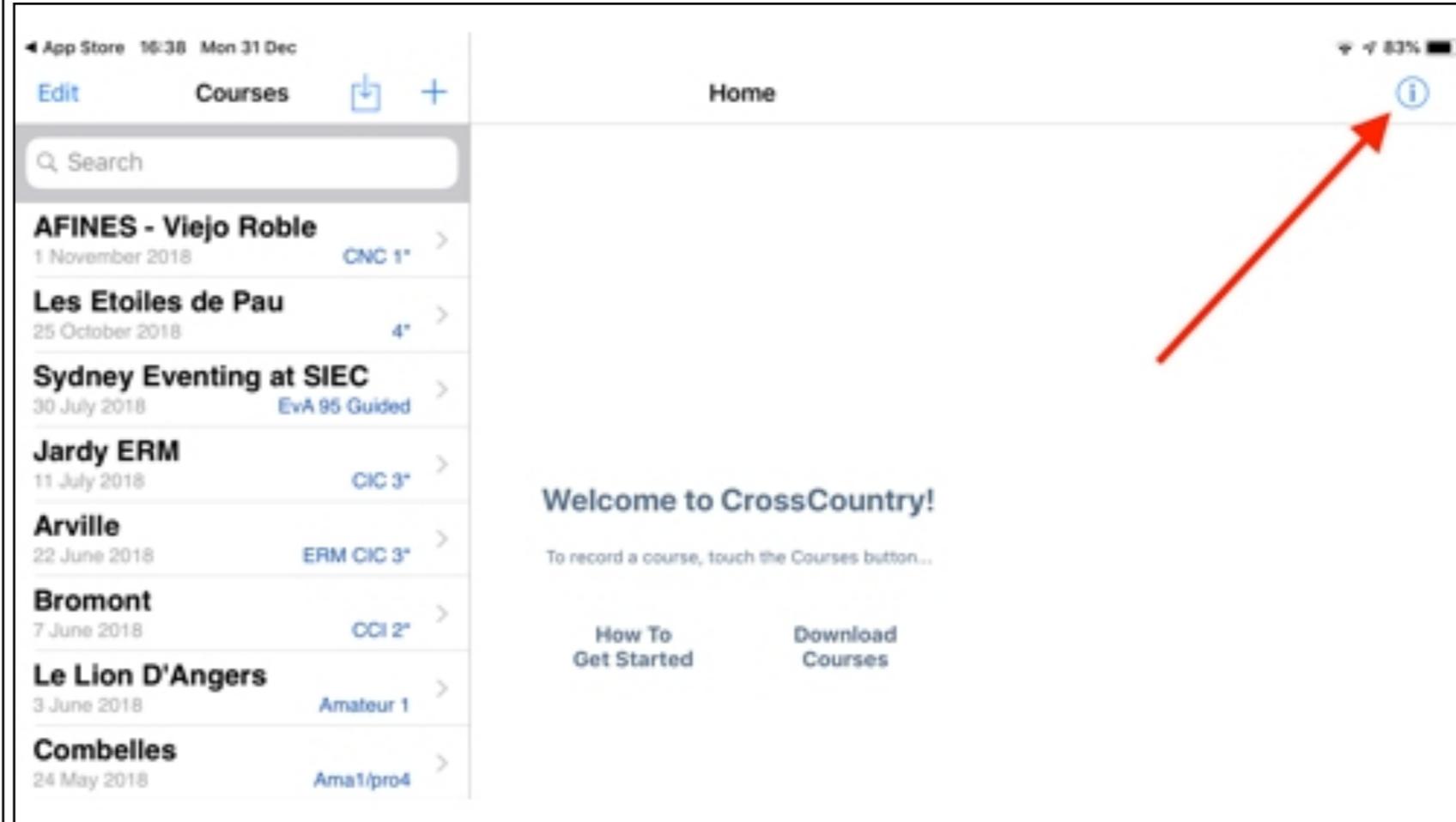


# LOG IN & UPLOAD A COURSE

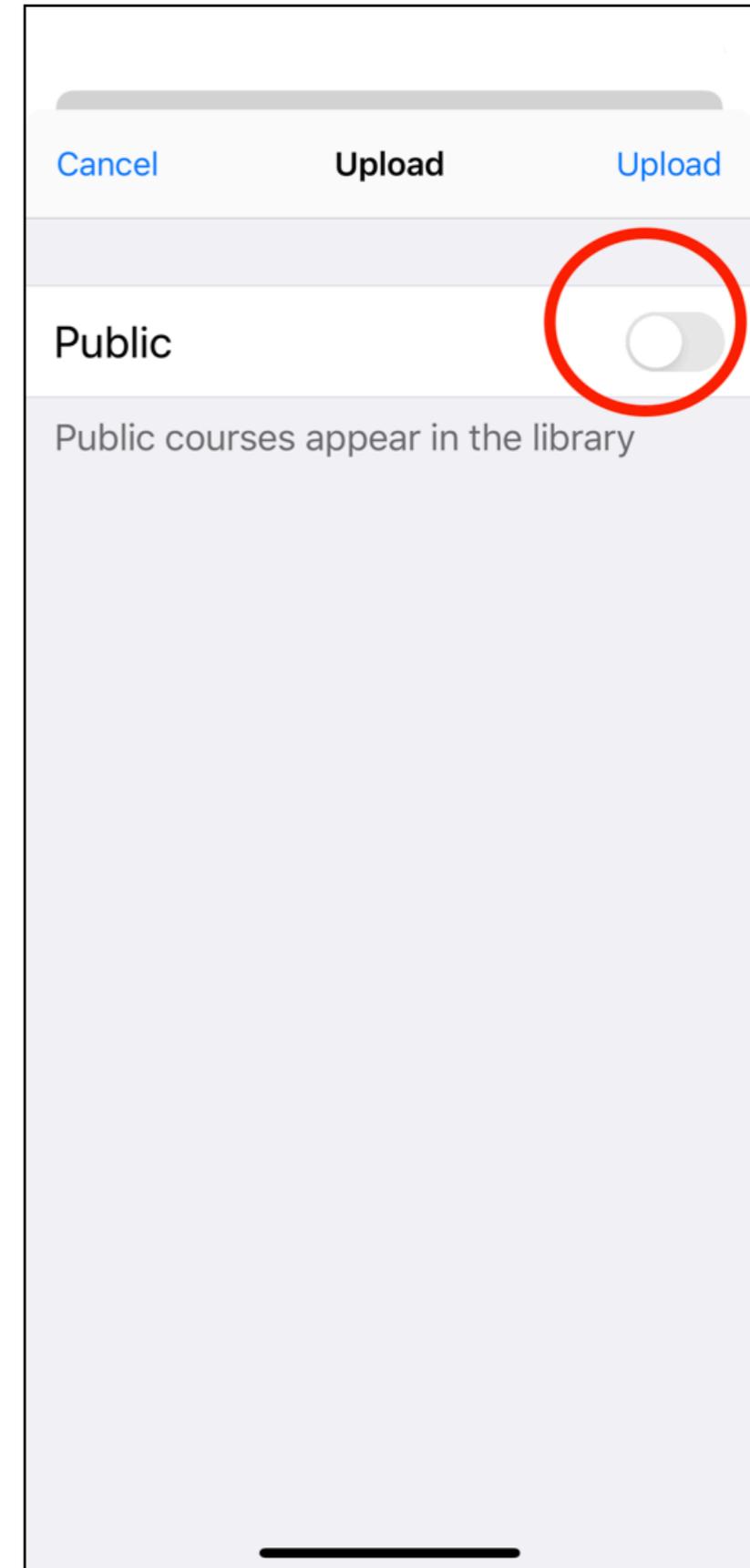
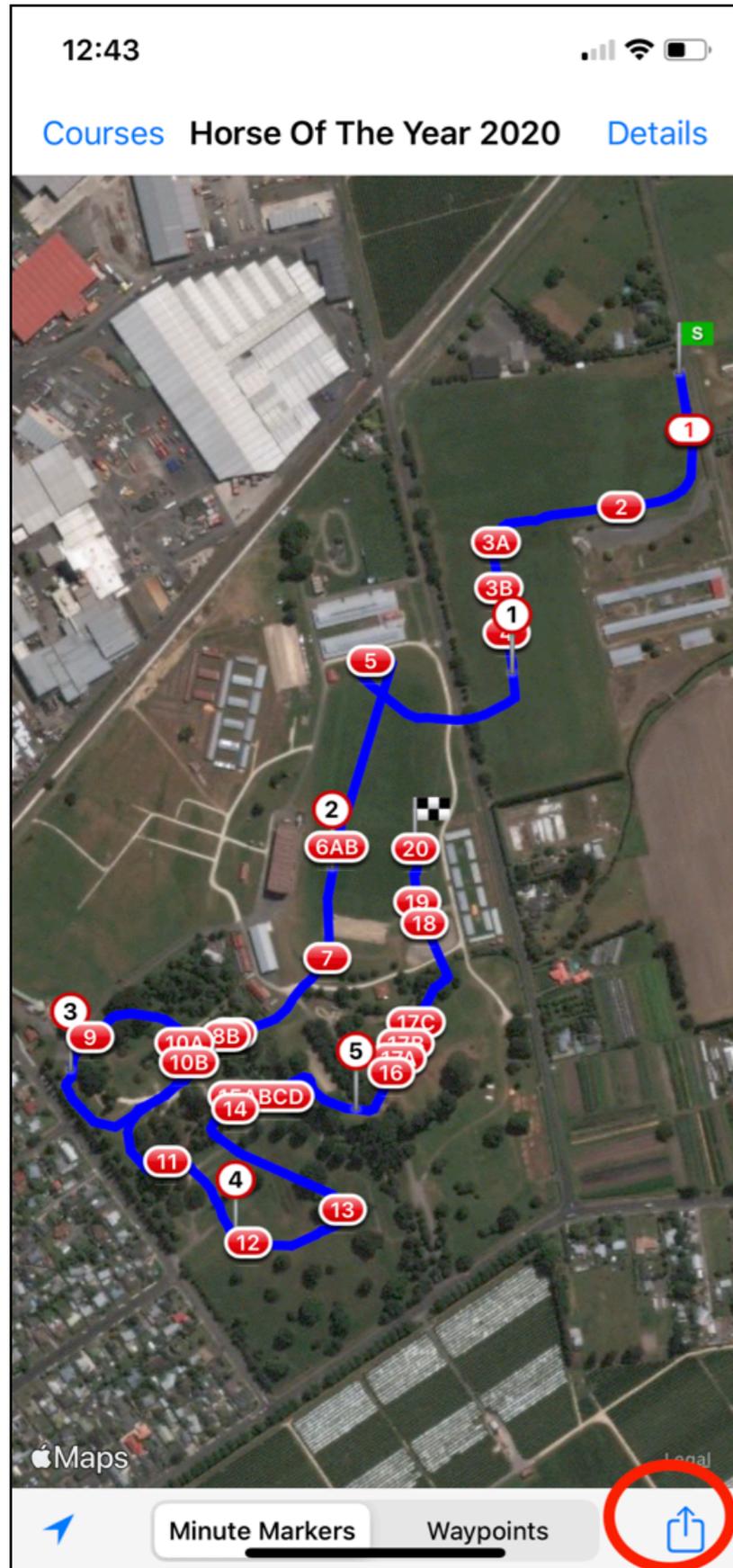
CROSSCOUNTRY 1



# IPHONE AND IPAD - LOG IN



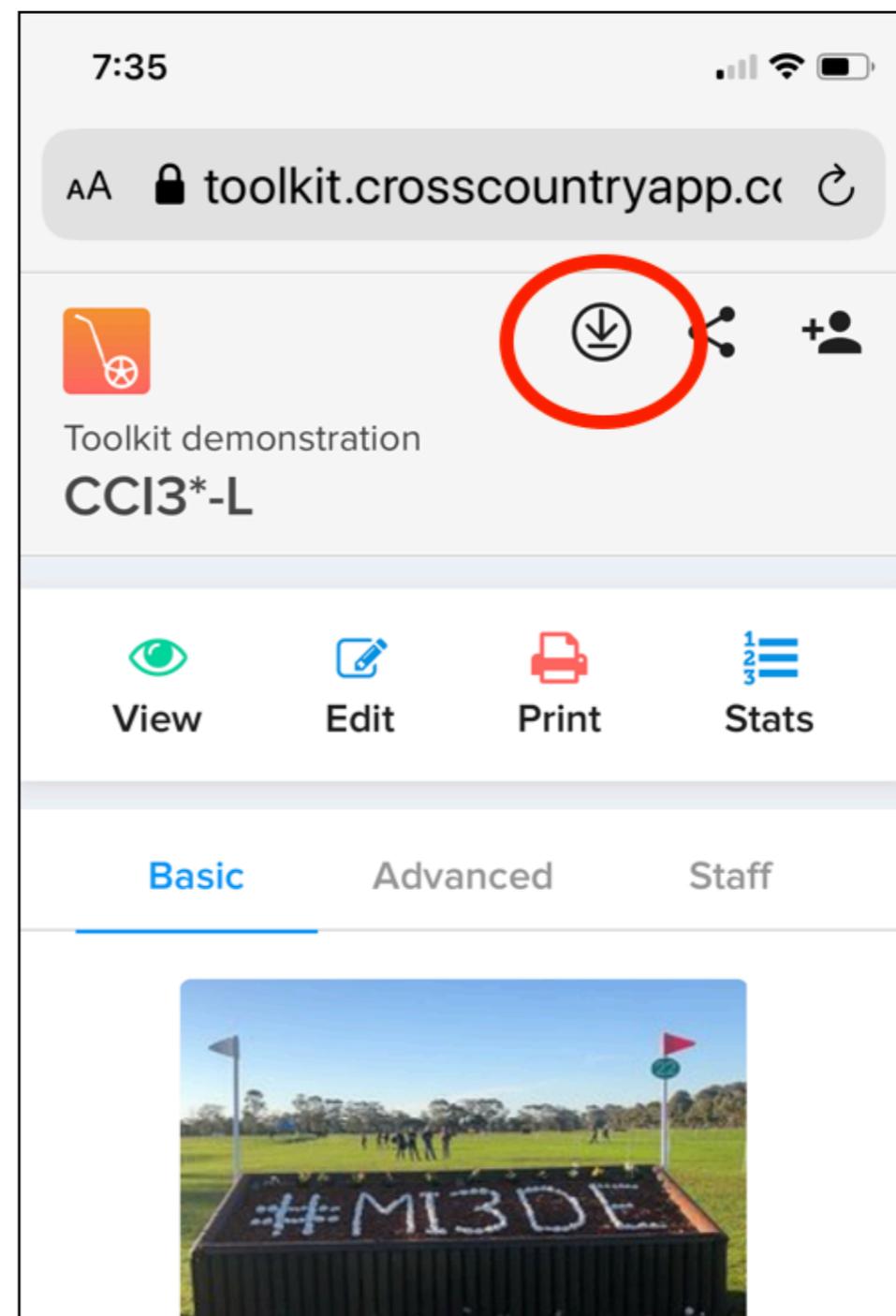
# IPHONE AND IPAD - UPLOAD A COURSE



**DUPLICATE A COURSE**

# DOWNLOADING THE COURSE

- On your phone
- Go to [toolkit.crosscountryapp.com](https://toolkit.crosscountryapp.com) in your browser
- Open the course
- Tap the download icon
- The updated course will download to your iPhone or Android in CrossCountry App



# BENEFITS OF DIGITAL COURSE DESIGN

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- A single source reduces duplication of data
- Saves everyone time by automating print maps, fence lists
- Less risk of errors
- Easy to make changes and experiment
- Aids communication over long distances and takes out the guesswork
- Virtual guided course walks educate and help riders
- Promotes event and course designer profile



# VISIT THE LEARN HUB

The image shows a screenshot of the CrossCountry Toolkit website. At the top, a dark navigation bar contains the logo, 'CrossCountry Toolkit', and menu items 'Events' and 'Learn'. The 'Learn' item is circled in red with an arrow pointing to it. Below the navigation bar, the page title is 'Toolkit demonstration / CCI3\*-L'. A secondary navigation bar includes 'View', 'Edit', 'Print', 'Stats', and 'Download' options. The main content area is split into two columns: a large satellite map of a golf course with a blue course layout and numbered holes (1-22), and a smaller 'Basic' tab showing a photo of a clubhouse. A bottom navigation bar includes 'HOME', 'GETTING STARTED', 'COURSES', 'FAQS', 'TESTIMONIALS', 'SUPPORT', 'TOOLKIT', and 'CONTACT US'. A secondary navigation bar at the bottom right has 'Features', 'Pricing', 'Learn' (underlined), and a 'Go to Toolkit' button. The 'Learn' section is titled 'Learn' and contains a 'Getting Started' sub-section with a list of links: 'Create an Account', 'Download CrossCountry App', 'Log in on CrossCountry App', 'Create a Course', 'Edit a Course', 'Calculate Optimum Time', 'Efforts Count', 'Make a course public', 'Keeping synchronised', 'Print Course Maps', 'Share & Collaborate', 'Statistics, Exporting & Elevation', and 'Manage My Account'. To the right, a 'Getting Started' section contains the text: 'Welcome to the CrossCountry Toolkit Help.', 'Learn the basics with tutorials and step by step instructions.', and 'There is advice on "best practice" for course designers and organisers to help you set up your projects and you can dive into more advanced features when you are ready.' Below this is a 'Take a Tour' section with a video player titled 'CrossCountry Toolkit Tour'.

**QUESTION AND  
DISCUSSION TIME**