

How Course Designers can benefit from CrossCountry App

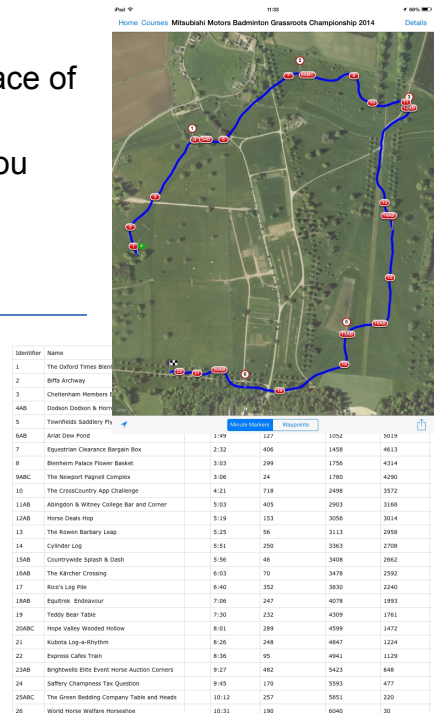


Deliver maps for print and online ready for their website, competitors, officials and volunteers. CrossCountry App is a differentiator and adds value to your service to event organisers.

A single intelligent map gives you and event organisers peace of mind by enabling you to **communicate clearly** with course builders and dressers between site visits to get the result you want.

DRAFT DESIGN AND COURSE BUILDING

- Quickly check distances including between fences, from start and to finish, and number of efforts are to BE and FEI specification.
- Pinpoint exactly where fences will be located.
- Take photos or video of sites for jumps with instructions for earth works
- Avoid miscommunication especially between site visits
- Add audio notes and photos/videos of progress to the course map
- Share privately with appropriate people including organisers, course builders and dressers.



SHOWCASE YOUR SKILLS

- Add audio to explain your philosophy and the challenges you are setting, to riders and spectators.
- Include links to your published on-line courses to help you win new work.



Ian Stark recorded audio for his European Championships course at Blair Castle. The course received over 16,000 views

EDUCATE

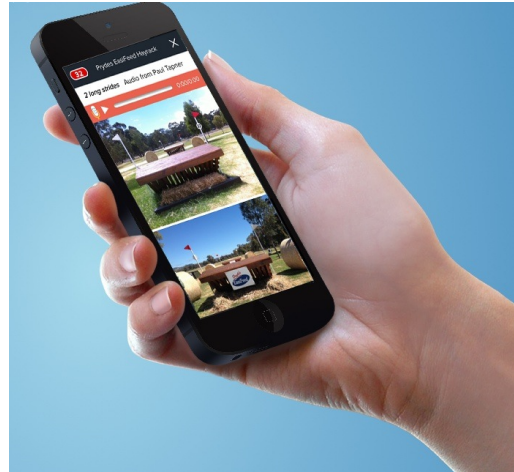
- Train other course designers and utilise for workshop presentations.
- Online education
- Add extra audio for private publishing.

DELIVER ENGAGING PRESENTATIONS

Explain your course to sponsors and VIPs

REVIEW

- Add information to the course map and fences after an event
- Cross reference fence analysis
- Make notes about the going and terrain
- **Aide memoire** for what worked and what could be changed for future competitions.



We are truly innovative in our thinking and are creating more exciting tools. We especially welcome feedback and suggestions on how we can improve the lives of course designers, officials, organisers and riders.

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